

# MERJA LAMBERG, fashion designer, MA

tel. +358 407600943 email: lamberg.merja65(at)gmail.com, see portfolio at finnishdesigners.fi and LinkedIn



## Suunnittelutoimisto Tango Oy/ Design Tango Ltd, design projects

- 2010-14 **SOK/ Inex Partners Oy** Designer for Actuelle, Copelia, Icon, Premoda ladies nightwear, Premoda Classic and Aventura ladies fashion wear, Premoda outwear, jackets and coats
- 2014 **Stereoscape Oy** visual content design for 3D solutions, case "Window dress" for Marimekko and "Bowling" for Rovio
- 2013- **Kids Design Block** project leader for group of eight Finnish kidswear entrepreneurs, concept development
- 2012 **Unsen Textiles Co Ltd, Moscow** designs for kids padded jackets
- 2011 **Sockman Group, Estonia** Vendi kids hosiery collections
- 2010 **Anneli Keinonen Oy** designs for ladies collection
- 2009 **Lasten Cinema Oy, CN Publishing**, kids jerseywear collection, textiles, shoes, bags, hangtags and labels for Albert Barille animation brands "Once Upon a Time" and "Unser Sandmännchen"
- 2008-09 **Touchpoint Oy** kids accessories and graphic designs for Reino&Aino –brand  
creating the visual concept "Vikke Vihreä", characters and stories for ABC-brand, competitive bidding, place second
- 2008 **Reima Oy** kids outerwear sets for department stores Anttila, Sokos, Citymarket, jersey designs, raincoat designs
- 2008 **Cashmere Oy** fashion illustrations
- 2007 **Kotirouva Oy** designs for home textiles
- 2007 **Lume Oy** jerseywear designs for seniors
- 2006 **Kakara** founder of own kids wear brand, designs, supplying, marketing etc. multiple tasks
- 2004-05 **Basic Fashion Oy** multiple design tasks, mainly for kids and menswear, measurements, commenting
- 2004 **Zalekua Oy** designs for kids jersey and knitwear sets
- 2003 **Pierre Cavallo Oy** knitwear designs for ladies, handknitted, crochet, intarsia, jacquard
- 2002-04 **Tutta Oy** designer for boy toddler collections

## Freelance jobs

- 2014 **Mainio Oy** Quality controller and response of kidswear salesmansamples production, Tiruppur,India 28.8. – 14.12.2014
- 2002 **Golla Oy** working as a trainee, multiple tasks, designs for bags, material sourcing
- 1996 **Marimekko Oy** "Taiga" catwalk collection, arctic knits and fakefur

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- 1994 **Waves Design** knitwear designs
- 1994 **Lapin Lumilinja Ky** Illustrations for fishing overalls
- 1993-94 **Pierre Cavallo Oy** final exams, knits
- 1993-95 **Knit&Wear Ky** sporty leisurewear designs, illustrations
- 1992 **Suomen Posti Oy** Workwear-collection for post officers, as a part of studies

## Vacant designer jobs

- 2000-01 **Intrade Partners Oy** inhouse designer for Prisma hypermarket, ladies Premoda Classic outdoor and inwear collections
- 1996 - 2000 **Reima-Tutta Oy** Inhouse- designer, boy and girl toddlers
- 1991-96 **Moda Group Osuuskunta** inhouse-designer for ladies, mens and kidswear collections, graphic design and lay-outs for brochures, labels and hangtags, measurements
- 1990 **CHC Oy** multiple tasks in a clothing factory: cutting, sewing, finishing and designs as an assistant
- 1989 **S-market Prisma** visual assistant for marketing
- 1987-88 **Eka-market** sales woman in a hypermarket, clothing department
- 1987 **Petrutex Oy** Trainee in a shirt factory, multiple sewing tasks, illustrations

## Studies

- 2012 – 2013 **Helsinki Business College Oy, SLK**, further vocational qualification, tenure of customership
- 2001- 02 **University of Industrial Arts**, further studies for fashion business, logistics and supplying
- 2003 **School of Business** several studies in supplying and logistics
- 1995 **University of Industrial Arts** Marketing of design services
- 1988-95 **University of Industrial Arts** Master of Arts, MA, Fashion design
- 1985-87 **School of Arts and Crafts** dressmaker
- 1987 Minna Canth college, final Exams

## Lecturer

- 2008 **Stadia** college, lecturer for teens wear design
- 2004-05 **Stadia** college, lecturer for kids wear design

## Prizes, exhibitions

- 2012 **Ornamo** Award for Kakara kidswear product development
- 2011 **Finnish Catwalk**, Kakara "colour it yourself" – collections
- 2009 **EMMA Museum of Modern Art** Espoo, workshop "Colour-it-yourself"-alloverprint, textile installation
- 2009 **Helsinki Fair Centre**, first prize for Kakara fair stand
- 2004 **Kerava Art Museum**, participating Ornamo "Vaatteet" – exhibition with kids Tutta-collection