

PORTFOLIO

Seppo Koponen

040-5643888

seppo.koponen@otavanasema.fi

Asematie 6A

50670 Otava



SAUNA-SEPPO

Rotaatiovalettu harmaavesisuodatin,
[Pipelife Oy](#), 2016



MIKKE-KATUJUNA

Erikoisauton lasikuituisen keulan ja muottien
suunnittelu
Mainospuu Oy, 2010



DECO-TUOTEPERHE

Lasermerkkaustyöasema. Toim. mm Vacon.
Savcor Alfa Oy 2005



LOCO-TUOTEPERHE

Räätälöitävä lasermerkkaustyöasemaperhe.
Toim mm. Perlos, Iittala, Oras, Abloy, Marttiini
Savcor Alfa Oy 2005-2010



MATERIAALINÄYTEITÄ

Matkapuhelin- ja elektroonikkateollisuuden
dekoratiivratkaisujen materiaalinäytteitä.
Savcor Face 2005-2010



YRITYSILME JA TUOTEPERHEEN MUOTOILU.

[Niinimäki RDPS](#)
Toim mm. Marttiini x2, Metso.



LAITEKAAPPEJA

Tuoteilmeen rakentamista.
Savcor Tempo, 2008-2009



MIKKELI ART&DESIGN WEEK

Logo ja painetut markkinointiaineistot
2014
www.madmikkeli.com



VERKKOSIVUGRAFIIKKAA

Puolustusvoimien Koulutuksen
Kehittämiskeskus, 2004.



NOLLASARJA

Tuotekehitysoppimisympäristö. Yhteistyössä
mm. UPM, Koskisen Oy, Lundia, OR Group.
www.nollasarja.fi



YRITYSILME,

käyttögrafiikkaa, aloittavan yrityksen
kehityssparraus
www.novaldmedical.com



OTAVAN ASEMA

Kotina, toimistona ja tapahtumapaikkana
vuodesta 2009.



Curriculum Vitae



Seppo Koponen

Designer (BA)

040-5643888

seppo.koponen@otavanasema.fi

Asematie 6A

50670 Otava



Education

01.1.2015 -

1+ year

University of Lapland

Department of Art and Design

Master studies of Industrial Design focusing on interaction design, service design and game design.

29.9.2009 - 21.11.2014

3 months

Ahjo Accelerator

Mikkeli Entrepreneurship Society, Miktech Ltd.

An accelerator period with intensive coaching and mentoring for startup teams. Lean product development methods.

31.8.2009 - 27.11.2009

3 months

Entrepreneur course,

Helsinki School of Business,
Small Business Centre, Mikkeli

A course on the basics of entrepreneurship.

15.3.2005 - 21.10.2005

4 days

Adobe MAX 2008, Milan

Adobens software's gathering & course happening for designers and programmers.

15.3.2005 - 21.10.2005

7 months

Postgraduate course Savonia

University of Applied Sciences, Technology,
Kuopio

Parametrical 3D- and mechanical desing course; Solidworks and Inventor -softwares.

1999 - 2003

4,5 years

Designer, BA

Pohjois-Savo University of Applied Sciences /
Kuopio Academy of Design

BA degree in product design. Several client projects, including designing a control workstation of newspaper printing facilities for Honeywell Oy. Thesis project on concept design of amphibious recreational vehicle.

14.2.2002 - 30.6.2002

4,5 months

Erasmus-exchange studies,

Delft University of technology, faculty of
Industrial Design, The Netherlands

Usability and user-centered design -related studies in TU Delft.

1995 - 1998

3 years

High School,

Mikkelin Yhteiskoulun lukio

Work experience

11/2013-	Freelance-designer, Co-Founder, Member of Board AieDesign osk	Industrial, graphic and service design, innovation facilitation, design education, event organising, sales of projects etc generalist at a cooperative formed with 12 prior industrial design students.
11.01.2010- 31.12.2013 4 years	Lecturer Mikkeli University of Applied Sciences	Polytechnic's full-time lecturer in the degree programs of industrial design and business management. Responsibilities in courses and projects with product development, co-operation with companies, service design, innovation studies, graphic design, marketing.
22.10.2005 - 14.8.2010 5+ years	Designer Savcor Group Ltd oy	Product development and visual design for various companies belonging to international Savcor Group. Responsible for design of industrial design, marketing material, brochures, packaging design, fair structures, software graphics and interfaces.
8.3.2004 - 1.10.2004 7 months	Concript graphic designer Finnish Defence Forces Education Development Centre (PVKK)	Print and web graphics design for a military institute producing the education material of Finnish Defence Forces.

Honorary mentions

2004	Innoint 2004-award 3000€award in innovation competition of conscripts. Awarded by President Tarja Halonen.
2003	Design contest for guideposts Guideposts to traditional landscape of Von Wright painter brothers in the village of Haminalahti. 1st prize.
1998	Brass Mikkelin Yhteiskoulu-medal A honorary mention for skills in visual arts.

Positions of trust

2014	Chairman of the Board: Otava-Seura Ry Chairman of of the Board of local association for developing a small community. Did a lot of voluntarily work for developing the activities and marketing of the association, actively participated in City of Mikkeli and EU-funded project for developing small communities around the city, worked in a campaign for protecting a local library from shutdown etc.
2014	Creative Director, Member of board, founding member: Mikkeli Entrepreneurship Society Ry. Voluntarily work for forming and developing a association actively boosting local startup community.

Exhibitions, seminars

2013-2014

AieDesign OSK

Creative cooperative of young designers.

www.aiedesign.fi

Public appearances:

Ice Breaker event 2014 / Mikkeli Enterpreneuship Society/ Satulinna, Hirvensalmi. Workshop and brainstorming facilitation.

Taiteen perusopetuksen yhteistyöseminaari 2014, Mikkeli

Seminar about 3D-modelling and 3D-printing.

"Huippu"-Seminar 2013/ Aalto-yliopiston Pienyrityskeskus, Mikkeli.

Marketing spot about Aiedesign OSK

2011-2014

Nollasarja

Mikkelin Amk:n teollisen muotoilun ideasta tuotteeksi -oppimisympäristön kehitys kahden Amk:n ja useiden teollisuuden yhteistyökumppanien muodostamaksi kokonaisuudeksi. Yhteistyökumppaneina mm. Koskisen Oy, UPM Oyj, Lundia Oy, Or Group Oy.

www.nollasarja.fi

Public appearances:

Habitare-fair, Helsinki, 2011-2012-2013

Propuu-Gallery, Lahti, 2012-2013-2014

Kymenlaakso University of Applied Sciences, Kouvola, 2012-2013

Mikkeli University of Applied Sciences, 2012-2013

Kauppakeskus Veturi, Kouvola, 2012

2012-2013

Kinos-project

Seminars and benchmarking excursions of EU-project for developing the innovation activities and platforms at Mikkeli University of Applied Sciences. Responsible for piloting innovation study modules, developing social and welfare studies learning platform Eliksiiri with service design methods.

http://www.mamk.fi/tutkimus_ja_kehitys/yhteinen_kehittaminen_ja_innovaatiotoiminta/kaynnissa_olevat_hankkeet/kinos

2011

Nordic Materials -seminar

International project for developing a framework for sharing new developments in material sciences.

<http://dspace.cc.tut.fi/dpub/handle/123456789/20972>

<http://www.ralstonbau.com/#/project/nordic-materials/>

Organising the seminar. Facilitating a creative workshop for cooperating company in order to search the new possibilities in material sciences.

Team: Ville Mensio, Alexander Bau

2010

Muotoilun Mahdollisuudet '10 -seminaari

Mikkeli University of Applied Sciences. *Organising the seminar.*

2009

Muotoilun Mahdollisuudet '09 -seminaari

Mikkeli University of Applied Sciences. *A small lecture on working as a designer at Southern Savo region.*

2004

D'iseno Intacto

A shared exhibition of young designers, Valencia, Spain

2003-2004

Pohjois-Savo University of Applied Sciences

Kuopion Academy of Design: Spring and theme exhibitions, several product development cases at display.