

PAOLA GARATTO



Date of Birth: 07/11/1984
Nationality: Italian
Address: Aleksis Kiven Katu 33A 21, 00520,
Helsinki, Finland
Mobile: +358 451745278 (FI)
Mobile +39 329 073 8116 (IT)
Skype: live:paolagaratto_
E-mail: paola@paolagaratto.com

Driving licence: B

Website: www.paolagaratto.com

Work experience

Self-employed www.paolagaratto.com

July 2018-current, Freelance Designer

- Industrial, Product, and Accessory design.
- Concept design.
- Creative and Design consultancy.
- New Product Development and manufacturers research and coordination.
- Material sourcing.
- Branding.

Absentus Ltd www.absentus.com

Summer 2018, Designer

- Design and product development of lapids, tombstones and cemetery products.
- Coordinating the photo shootings of products according to company principles.
- Production planning of B2C products, focus on sourcing from Italy and other European countries outside Finland.

Fiskars Group www.fiskarsgroup.com

2017, Design Trainée

- F.E.C CAD 3D modeling training at Scandinavian Brands Unit, Iittala Design office.
- Active Support to the Design Team, working actively and independently on current projects (concept and technical design of glassware and tableware objects).

Lumi Accessories Oy www.lumiaccessories.com

2013-2016, Accessory Designer and Product Developer

- Design and product development, all Lumi products (shoes, bags, leather goods) plus other design projects (B2B) conducted by Lumi Accessories Oy.
- Material research, manufacturer coordinating, correspondence and follow up.
- Product photography, post-production, and presentation.

Minna Parikka Ltd www.minnaparikka.com

Spring 2013, Intern

- PR office support and translation from English to the Italian language.

Studio Suppanen Oy www.suppanen.com

2011-2012, Designer Assistant

- Design and product development like sketches, technical drawings, mockup and 3D models of lamps, sofas, chairs and, tableware.
- Arrangement of several exhibitions in Italian and Finnish galleries.

ECODesign Studio www.v73.it www.e-codesign.com

Spring-Summer 2011, Accessory Designer Trainée

- Master Thesis project: innovative first step baby shoe, developed in partnership with EcoDesign studio, Dr. Claudia Giacomozzi, (Biomechanical Engineer and researcher of the Health Institute of Rome) and the Novel Institute, based in Germany.
- Cool Hunter missions in the streets of London, Florence, Milan and, in fairs (Salone del Mobile, Pitti Uomo).
- Material sourcing (leather).

Software skills and Courses

VERY GOOD:

- Adobe Suite (Photoshop, Illustrator, InDesign, AcrobatPro, Bridge),

GOOD:

- Solidworks and Keyshot,

FAMILIAR WITH:

- Office Suite (Word, PowerPoint, Excel),
- Rhinoceros, Autodesk Inventor, and AutoCad,

- February 2017, CAD advanced course, F.E.C. training. www.primetieto.fi

WINDOWS AND MAC USER

Photography skills and Courses

- Knowledge of DSLR cameras and photography studio light settings.

- January-May 2015, DSLR camera photography course. www.valokuvakurssi.fi

Language skills and Courses

- ITALIAN (mother tongue) • ENGLISH (fluent written and spoken)

- FRENCH (limited working proficiency) • FINNISH (beginner, level A2)

- THE LAST COURSE ENROLLED: January 2019 - April 2019, Suomi 2 (A1.3-A2.1) at Helsingin työväenopisto. www.hel.fi

- TOEIC English Certificate, May 2008 - October 2008

Issued by Wall Street Institute (English Private School) Mestre, Venice (Italy).

Artistic skills

- Hand sketches, inks, watercolors, crayons, and Pantone markers techniques.

- Creation of mock-up and models.

- Product styling.

Education

October 2008 - July 2011

Master Degree in Product Design, Final mark 105/110 Final Thesis about Footwear Design

Master Thesis title: "First step kid shoe, 100% biodegradable".

IUAV University of Architecture, Faculty of Design and Arts, Venice (Italy).

October 2004 - January 2008

Bachelor Degree in Industrial Design

IUAV University of Architecture, Faculty of Design and Arts, Venice (Italy).

November 2003 - September 2004

BA in Set Design (the first year completed)

Academy of Fine Arts, Venice (Italy).

September 1999 - May 2004

Art Diploma

Liceo Artistico Statale, Venice (Italy).

Interests: Fashion, design, art, travels, horseback riding, and diving.