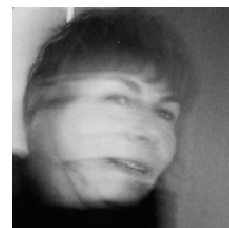


PERSONAL DATA

Lundahl Aija Tuulikki
 121257-012H
 children Pilvi 1985, Suvi 1988
 Kreetantie 8A5
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CURRENT POSITION

Senior Lecturer in Textiles, Hamk University of Applied Sciences, Degree Programme in Design 2004

EDUCATIONAL QUALIFICATIONS

Master of Business Administration 90 etc. Tamk University of Applied Sciences Degree Programme in Entrepreneurship and Business Competence	2007
Bachelor of Culture and Arts, 240 etc. Hamk University of Applied Sciences Degree Programme in Design	2003
Trade skills for Textile and clothing engineers, 20 etc. Tamk University of Applied Sciences	2004
University of Tampere, Education Centre. Art history basic studies	1984
Teacher education, one year full time studies, Wetterhoff teacher education	1983
Pedagogic studies, basic approbatur 15 etc (good knowledge), University of Tampere, summer university studies	1983
Vocational College of Arts and Crafts, three year full time textile studies, Wetterhoff	1979-1982
Secondary Institution of Arts and Crafts, two year full time textile studies, Wetterhoff	1977-1979
Matriculation Examination	1977

PEDAGOGICAL STUDIES

Specialist in competence-based qualifications 25 etc, Hamk Professional Teacher Education Unit	2014
Teacher education, one year full time studies, Wetterhoff Teacher Education	1983
Pedagogic studies, basic approbatur 15 etc (good knowledge), University of Tampere, summer university studies	1983

LANGUAGE SKILLS

English	good
Swedish	satisfactory
German, French	passive

PREVIOUS POSITIONS

Working during summer breaks in different companies	1973-82
Toijalan kaidetehdas, Weaving specialist, Marketing assistant	
Product developer, editor, teacher	1982-83
Häme-Satakunta Association of Arts & Crafts, Product developer	1984-87
Product development, exhibitions, crafts center operations	
Pirkanmaan Kotityö Company, Product manager, Designer	1987-1998
Textile design, product development, interior textiles production, material sales, marketing management	
HAMK University of Applied Sciences, Wetterhoff Weavery, Managing director	1998-2008
Services and operations, custom relations, commissions and project management	
HAMK University of Applied Sciences, Lecturer	2004-2007, 2008
Vocational subjects in textile, projects, thesis, demand-supply chain management, production chain, entrepreneurship	
LAMK University of Applied Sciences, Lecturer	
Interior textiles	2008, 2009
HAMK University of Applied Sciences, Senior Lecturer, Project specialist, current position	2009 →
vocational subjects in textile, projects, thesis, stakeholder management, develop and research, demand-supply chain management, commissions / Weavery, business in Design, entrepreneurship	
Innopark Programmes, Konseptori –project specialist: project management, credit management	2012-2014
Turku University of Applied Sciences, lecturer	2012
Project management: financing for professional artist	
Vocational Education Centre Jedu, lecturer	2012
Allergy free textiles	
Vocational Education Centre Tavastia, expert in evaluation competence-based qualifications	2014

INTERNATIONAL MOBILITY**Erasmus teacher exchange periods in**

Estonian Academy of Arts	2014, 2010, 2006
Swansea Metropolitan University faculty of Art and Design	2010
Chelsea College of Arts, London	2008

Research visits from year 2000 →

Borås, Sweden. Textil Högskola and Smart Textiles benchmarking	2014
Amsterdam and Tillburg, Netherlands. Materia nl and Textil Lab benchmarking	2014
Maheshwar, India. Co-operative period with family weaveries	2012
New Delhi, India. Findia Foundation co-operations	2011
Barcelona, Spain. Working period in Art Residence	2009
Tillburg, Netherland. Benchmarking	2009
Linz, Haslach, Austria. Participating in ETN conference, keynote speaker	2008
Borås, Sweden. Working period and textile research	2004
Prato, Italy. Benchmarking weaving industry and business	2004

PROFESSIONAL ACTIVITIES AND ACHIEVEMENTS**Editorial work / Publications and articles****Thesis**

Familiar or well-known. Are competence-based process well-known amongst students and professionals in BA –level studies. Hamk Professional Teacher Education Unit. Specialist in competence-based qualifications examination commissioned by Vocational Education Centre Tavastia. 2014

Webbiverstas, project management tool. MBA. Thesis Tamk. 2007

Business Plan for Wetterhoff Weavery. BA Thesis Hamk. 2003

Creativity in Vocational Arts and Crafts School. Thesis, Fredrika Wetterhoffin kotiteollisuusopettajaopisto, Teacher education. 1983

Traditional plankets in Häme region. Thesis, Fredrika Wetterhoffin kotiteollisuusopettajaopisto, Vocational College of Arts and Crafts. 1982

Publications and articles

Windia, eettisen tuotannon kokemuksia. Julkaisu yhdessä TaT Pirjo Seddikin kanssa, vielä julkaisematon. 2014

Kokeilun kulttuuri. Artikkelijulkaisuun Innopark, yrittäjyyden opettamisesta, vielä julkaisematon. 2014

Konseptori -hanke. Hankeraportti yhteistyössä Laura Lehdon kanssa. Teknologiakeskus Innopark. 2014

Wetterhoff Wintage Avoin muotoiluprojekti. Artikkelijulkaisu: Tekstiili. Hamk muotoilu. 2011

Käyttäjälähtöiset muotoiluratkaisut asumisessa ja sisustamisessa –selvitys. Tekstiilin raportti. Hamk muotoilu, tilaajana Teknologiakeskus Innopark. 2011

Tekstiiliverstas. Artikkelijulkaisu Tekstiili –lehdessä 2010.

Hallittu, harkittu, huoleton laatu. Artikkelijulkaisu Taito-lehdessä 5/2009.

Wellbeing –toimialan kapasiteetin kehittämishanke. Tekstiilin raportti. Hamk muotoilu. 2009

The Wetterhoff Workshop in Finland. Artikkelijulkaisu Textile Forum –lehdessä 1/2009.

Kutomon tuotanto. Artikkelijulkaisu: Alihankinta, tuotanto. Käs- ja taideteollisuusliiton julkaisu. 1999

Nirunaru. Malliston kokoaminen ja ohjeiden toimittaminen. Edita Oy:n julkaisu. 1997

Pestävä, kestävä poppana. Mallikirjan toimitus. Pirkanmaan Kotityö Oy:n julkaisu. 1995

Karvalangasta mattoa ennen ja nyt. Toimitus ja taitto. Pirkanmaan Kotityö Oy:n julkaisu. 1985

Lammass on hyvä eläin. Artikkelijulkaisu Suomen Käsityön museon julkaisuun. 1984

Thesis supervision

Hamk University of Applied Sciences, Degree Programme in Design. Thesis supervision from year 2009, yearly 3-10 student thesis

External research funding / project management experience

ESR. Made – open learning environment 2013-2014

Several fundings. Wetterhoff Wintage, open innovation project 2010-2011

Innopark Technologies. ASSI, living and interior design in future commissioned by Innopark Programmes Hämeenlinna 2011

ESR. Wellbeing – welfare project, product management and product development commissioned by Sosiaalikehitys Oy 2009

ESR. MUOPU – Degree Programme in Design, to profile textile education 2007

EAKR, Häme Regional Funding. Veto –workshops, developer 2000-2002

EAKR, Maa- ja metsätalousministeriö. Linum –rural network for women in Finland, partner and advisor 2000-2002

ESR, Ministry of Trade and Industry of Finland in co –operation with Taito Group Organisation, Taito –project. To establish and start

Wetterhoff Weavery/Tekstiiliverstas 1998-1999

Grants

ESR. MADE – open learning environment 2013-2014
 Avek, CreaDemo. Windia, concept design of ethical production, India 2012
 Hamk Foundation. Collection design based on Finnish tradition 2010
 Finnish Cultural Foundation, Art and Science / Häme Regional Fund. Collection design based on Finnish tradition 2010
 Häme Regional Fund. Working period residence in Barcelona 2009
 Swedish-Finnish Cultural Foundation. Working period: benchmarking Borås area textile industry in Sweden 2004
 Wetterhoff brand project. Specialist in textiles. Benchmarking Prato area textile industry in Italy 2004
 Arts Promotion Centre Finland, Uustuotantotuki. Finishing project on woollen fabrics 2003

Expert and reviewer tasks / Public examiner tasks asiantuntijatehtävät

Vocational Education Centre Tavastia. Expert in evaluation competence-based qualifications in textiles and interior design. 2014
 Technology and Research Organisation Innopark Programmes. Konseptori expertize between projectmanagement and studies 2012-2014

Experience of leadership

Hamk University of Applied Sciences, Major Lecturer of Textiles Degree Programme in Design 2005-2008, 2013 →
 HAMK University of Applied Sciences, Wetterhoff Weavery, Managing director 1998-2008
 Pirkanmaan Kotityö Company, Product manager textile production and development dept., YarnDept, Exhibition Verkaranta 1987-1998

Assesment for academic posts

Silver Medal by Taito Group Organization. 1997
 Craft Skill Medal by Taito Group Organization. 1996

Positions and memberships

Member of Ornamo (Finnish Designers)
 Member of TEXO (Finnish Textile Artist)
 Member of European Textile Network ETN
 Member of Reserch Organization on Crafts in Finland (Käsateollisuuden tutkimusseura)
 Memeber of Taito Pirkanmaa Association
 Taito magazine editor team 1994-1996

Social media connections

Hamk Tekstiiliverstas <http://www.hamk.fi/tyoelamalle/tyoelaman-lahipalvelut/muotoilu/tekstiiliverstas/Sivut/default.aspx>
 Hamk Tesktiiliverstas https://www.facebook.com/HAMKTekstiiliverstas?ref_type=bookmark
 Hamk muotoilu Design <https://www.facebook.com/HAMKDesign>
 Wetterhoff alumit <https://www.facebook.com/groups/235823519938119/>
 Konseptori https://www.facebook.com/Konseptori?ref_type=bookmark
 Konseptori blogi <http://konseptorihanke.blogspot.fi>

Aija Lundahl LinkedIn <http://fi.linkedin.com/pub/aija-lundahl/8b/a52/138>
 Aija Lundahl Facebook <https://www.facebook.com/aija.lundahl>
 Aija Lundahl Pinterest <http://www.pinterest.com/aijalundahl/>
 Aija Lundahl in Finnish Designers (Ornamo) <http://www.finnishdesigners.fi/portfolio/aija.lundahl>

ART WORK / PRODUCTS / SERVICES and OPERATIONS / CUSTOM RELATIONS, COMMISSIONS AND PROJECT MANAGEMENT**Art work / Products / Comissions 1987-1998 ieg (seen on cv attachment)**

Textile design, sourcing, quotation, logistics and installation

- Church and liturgic textiles: Atalpa, Chapel in Tampere University, Koivistonkylä Pares, Teisko Church, Härmälä Church, Espoo Pares, Kalvolan Chapel, Pyynikki Pares, Vilppula Church, Haukipudas Church
- Interior textiles: Aurora Hospital, TAYS Tampere Hospital, Näkövammaisten Iomakoti Tampere, Vakuutusyhtiöiden keskusliitto Helsinki, Toijala Rest Home, Sähkötalo Tampere, Cafe Rajasalmi Tampere, Tampere City Council, Maa- ja metsätalo, Ahlprint Oy Tampere
- Business gifts: Tehy, TAYS Tampere Hospital, Vakuutusyhtiöiden keskusliitto Helsinki

Comissions with or without textile students in Hamk University of Applied Sciences 1998-2014 ieg.

Co-operative work with BtoB customer, customer acquisition, project management, quotation, design, product development, financing, logistics and installation → about 120 projects

- Upholstery fabrics: Hamk Evo auditorium, Salo library auditorium, Finnish Parliament House
- Blankets: Finnish Parliament House

Aija Lundahl

- Interior textiles: curtains, carpets, table linens, acoustic textiles: Riihimäki Prison, Salo library, Pirkkala Parish Kirkkoveräjä and Office, Rehabilitation Invalid Centre in Järvenpää, Metsähallitus, Luonto- ja kulttuurikeskus Naava 2012, Innopark Programmes 2013, Hotel Urkin Piilopirtti 2014
- Interior design: Hämeenlinna Housing Fair 2007 several units, Puuverkko organization Mäntyharju Summer Housing Fair: two units 2011
- Taito magazine collections 2009
- Print design and production Teatteri Kapsäkki, Annaliisa Opera 2010, Tekstiilipalvelu 2014
- Visualization and print design: Herkkujen Suomi, Food Fair Helsinki 2012

OTHER RELEVANT INFORMATION

Professional core competences

- Textile design
 - Commercial products
 - Productization
 - To manage industrial textile design
 - Interior Textiles: carpets and flooring, acoustic textiles, curtain design, upholstery, blankets
 - Liturgical textiles
 - Business Gifts
 - Digital textile design: laser cut, print, jacquard, embroidery
 - Software: Weave Point, Adobe Illustrator CS6, Photoshop CS6, SketchUP, Word, Excel, Powerpoint, Easy Cut laser design, Tajima embroidery design, Webropol, Dafo
- Concept Design
- Professional subjects of textile
 - basics (structure and fabric design, production, after treatments, compositions, product development) prototyping by different craft and digital techniques, traditional craft techniques including knitwear basics
 - professional projects, projects commissioned by trade and industry
 - sourcing, sub production
 - pricing
 - industry practises in different areas in textiles
 - thesis
- machines, hardware
 - power loom and other equipments, different loomtypes, laser cut machine, embroidery machine, Epson photo printer
- Project management
- Business management
 - project business BtoB
 - offer calculation
 - cost-effectiveness
 - pricing, budgeting, cost control
 - design management
- marketing
 - marketing, sales, fair
 - operative marketing efforts
- Enterprise and Resource Planning
- Quality management
- Design management
- Service design
- R&D process
- professional education BA, continuing education in textiles
- international studies
- guidance counselling

Exhibitions, Fair and marketing experience

Several experiences both participating and organizer in Finland Työ&Taito, Forma, Rakentaja, Luo langasta, Habitare, Käden Taidot during years 1983-2001

Italia, Pistoia fabric marketing efforts 2004

Benchmarking commercial fairs: Sollentuna Formex & Tekstil 2002, Paris Expofil 2001, Frankfurt Heimtextil 2003, 2005, 2007, 2009.

Material promotion with different professional magazines in Finland 1987-1998.

CIFF Copenhagen 2011

Professional executive courses

Printing 33 h + advanced 48 h	1978-1979
Lace making 20 h	1979
Data transfer 6 h	1979
Maintaining folklore traditions 39 h	1981
Printing 24 h + advanced 35 h	1982-1984
Design 120 h	1984

CURRICULUM VITAE

27.7.2014 5(5)

Aija Lundahl

Budjeting 48 h	1984, 1988
Graphic design 30 h	1991
Fire safe standards in textiles 8 h	1991
Combuter aided weaving	1992
Windows 21 h	1994
Future knitwear	1994
Quality management 32 h Taito Group Finland	1994
Coreldraw 6.0 16 h Art University of Helsinki	1996
Combuter aided textile design 20 h	1998
Copyright, design rights 6 h Art University of Helsinki	1998
Acces 14 h Kiiipula Education Centre	1999
Sustainable development 80 h University of Jyväskylä	2001
Design management 80 h Hamk & Kyamk	2004
Re design 14 h Art University of Helsinki	2005
Digital photography 16 h	2008
Photoshop CS3 30 h	2008
Digital prints 40 h Kankaanpää Vocational Centre	2009

Other skills

Driving lisence AB	1977
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PIRKKALASSA 27.7.2014

Aija Lundahl