



Contact

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Education

2023-2025

Textile and fashion industry growth priorities course

Tampere University of Applied Sciences

2019

Master of Arts, MA Material Futures
Central Saint Martins

2016

Bachelor of Arts, Design
Aalto University

2017

Bachelor of Arts in Humanities, Glass Art and Design

Estonian Academy of Arts

Skills

CNC machining, 3D printing, hand modeling

Freehand sketching

Carbon footprint analysis

Language

English

Finnish

Estonian

Software

- Figma
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- SolidWorks
- Rhinoceros
- Excel
- Tableau

Helena Manner

As a designer specializing in sustainable design and development projects, I offer a diverse background in research, analysis, and practical project executions.

Experience

○ 2021- 2023

COS stores, Helsinki
Sales Advisor

As a sales advisor, I offered customers a high level of service by starting conversations, selling products at the cash desk, fitting rooms, and on the shop floor, processing deliveries, replenishing stock, and merchandising the latest garments on the shop floor.

○ 2020 - 2020

Uhana Design, Helsinki
Apprenticeship trainee

I worked as an apprenticeship trainee, gaining a deeper understanding and knowledge of climate change, sustainable development, and Uhana Design's role and responsibilities. My main focus was conducting the initial survey for the company's emissions and completing a carbon footprint analysis of its emissions for the year 2020, including Scope 1, Scope 2, and Scope 3 emissions.

○ 2019 - 2019

Tom Dixon, London
Retail Assistant

My task was to deliver an exceptional customer experience at the King's Cross store, seamlessly linking it to the digital experience. I also supported the retail manager in achieving sales targets and operational KPIs, while consistently maintaining the shop's aesthetic with company guidelines.

○ 2017 - 2017

Scintilla, Reykjavik
Assistant Designer

I worked as an assistant designer by researching and developing, developing new textile and graphic designs, managing websites, designing promotional materials such as brochures, flyers and social media graphics, and communicating with manufacturers and clients.

Accomplishments

○ 2019 - 2019

London, United Kingdom
Degree Show 2: Design

This project aimed to explore how cellulose could be used as a viable natural material to replace our dependence on plastics.

○ 2018 - 2018

London, United Kingdom
Stella McCartney x MA Material Futures

During my studies at Central Saint Martins I completed a client project for Stella McCartney. I designed a shoe made from wood-based materials, which supported the brand's ethical position and promoted the alternative material production.

○ 2017 - 2017

Torshavn, Faroe Islands
Blue Fashion Challenge

I was one of the Nordic designers selected for the Blue Fashion Challenge on the Faroe Islands in 2017 organized by NORA. The event aimed to explore how fashion designers from Nordic countries could contribute to a more sustainable textile industry by promoting bio-based materials that are abundant in marine environments.

○ 2016 - 2016

Helsinki, Finland
CHEMARTS Summer School

The final projects explored different materials of wood-based and bacterial cellulose origin and the different processes of working with these materials. Other interesting topics in the final student projects included Finnish craft tradition and the recycling of plastics among others.