Eva Helena Spoof (f. Sarvela) www.udumbara.fi

Education

1997–1999 University of Industrial Arts Helsinki (uiah), Arabus Start-Up Center, Helsinki 1990–1991 University of Industrial Arts Helsinki (uiah), Start-Up Center, Helsinki, design and entrepreneur training

1990 Kuopio Academy of Design (Kuopion Muotoiluakatemia), graduate as ceramics designer

Experience

Udumbara Studio & Showroom (est. 1994), owner.

Earth-friendly pottery, lamps, sculpture, and flowerpots.

Transparent production – local raw material – less is more.

Exhibitions

2019 NID Shoreditch Design Triangle, London Design Festival

2016 NID NOW, Le Off, Paris Design Week

2013 Craft in our lives -jubilee exhibition, The Craft museum of Finland

2011, 2013 The Art route - Konstrundan

2006 Galleria Norsu, Juhlat Fest Celebration

2005 Handcraft in design -exhibition, Tampere

2005 Design year exhibition Inform, O-Galleria, Design Forum

2004 Kuopio Academy of Design 120-years jubilee exhibition "Kuulet Musta!"

2004 Ceramega, Voipaala Art Center, Valkeakoski

2003 Raision ceramic biennale

2002 Kuopio Academy of Design 30-years exhibition, "Alumni", Kuopio Museum

2001" Jäänlähtö", private exhibition, JG Design, Paris, France

2001 Red earth, Septaria

2000 Neighbours, Mukhina Institute, St. Petersburg

1999, 2000 Attended Somero li international ceramic seminarium 1999 and its exhibition

1995 Ceramos, Kuopio

Educator

2017 – Master class workshops, littala-Arabia Design center, Design lab, Helsinki

2001–2002 University of industrial arts Helsinki (uiah), Start-Up Center, Helsinki, leader in small business strategy schooling

1991–1998 Västra Nylands Folkhögskola, part-time teacher in ceramics

Lecturer

On creative marketing plan, small business strategy and design:

2009–2010 Aalto University, Education and Training Services for Artist, (Taitelijan tukikone, II, III ja IV, Aalto Yliopisto, Taik, koulutus- ja kehittämispalvelut)

2002 Oulu University, Education and Training Services " Maa Ponteva"

2007, 2008 "Tuottajan talous", small business projects

1999, 2000, 2007 Helsinki school of economics, small business centre

2006 IADE, Arabus

1998, 2000–2002, 2004, 2006 University of industrial arts Helsinki (uiah), Education and Training Services

2002–2004 University of Tampere, Education and Training Services, Seinäjoki, Naisyrittäjäverkosto 2002, Naisyrittäjäfoorumi 2003, NAPPI 2, 2004

1997, 2000, 2004, 2009, 2010 Kuopio Academy of Design (Kuopion Muotoiluakatemia)

2004 Suomen Edi-leidit ry

2004 HAMK University of Applied Sciences, SENSE 2004, business-idea competition

2003–2004 OAMK University of Applied Sciences, Education and Training Services, Business Pro 2003, Pro Maahanmuuttajat 2004

2003 OULU Design, Oulu province arts council, Oulu province design days

2000 Lahti University of Applied Sciences

1999–2000 Helsinki University (adult education center)

Memberships

ORNAMO Art and Design Finland (member of the board 2021–)

Helsinki Artists' Association

Artists O (ORNAMO-artists)

2006–2009 Taito Craftnet 2 (a national art and craft association project) member of the steering group 2002–2013 Helsinki Art and Craft Association, (Helsingin käsi- ja taideteollisuus ry), member of the board

2001–2005 The Finnish association of designers ORNAMO; education and professional committee member

2001–2004 National board of education; member of design and production degree committee

2000–2005 University of Industrial Arts, Venture Cup Finland; mentor for national start up competition

2003–2005 Helsinki School of Economics, small business centre; "Leadership" JET and PYT "Small business" degree guiding committee member

Volunteering

2005 – Empty bowls -Helsinki Design Week -event organizer for the Finnish UNICEF 2003–2005 Empty bowls -event, organizer for the Finnish Red cross

Recognition

Good example "Kelpo esimerkki" diploma recognition for Empty bowls -project City of Helsinki 2008 UNICEF deed of the year -diploma 2007

Craft entrepreneur of Helsinki, year 2006, Helsinki Craft and Helsinki arts and crafts association