



Janne Asikainen

Experienced Innovation Manager with excellent project management skills in packaging technology and new product development. On a mission for sustainability change through innovative packaging innovations.

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📍 | Helsinki, Finland

EDUCATION

- 2023 – | M.Sc., LUT University, Finland
Innovation Management
- Sep 2003 – May 2007 | BA, Lahti University of Applied Sciences, Finland
Packaging Design & Innovation
- Aug 1998 – Sep 2002 | BEng, Häme University of Applied Sciences, Finland
Bioprocess Technology, Food Technology

WORK EXPERIENCE

- Sep 2015– May 2023| **CEO, Founder | Koepala Packaging** Responsibilities included team leadership, project management, packaging technology development & trials, technology licensing & sales.
- May 2013 – Jan 2015 | **Co-Founder | Tulevaisuuden katukeittiö** Responsibilities included new business development, project management, food packaging design & new product development.
- Oct 2011– Jan 2013 | **Project Manager | Snack & Pack project** Responsibilities included project management, creative leadership, packaging design & execution, event production.
- Feb 2010 – Oct 2011 | **Partner, Packaging Designer | PACKLAB** Responsibilities included packaging design, technical development, project management, key account management & sales.
- Feb 2008 – Jan 2009 | **Packaging Designer | A&R Carton** Responsibilities included structural packaging design, packaging prototyping, technical sales support and manufacturing assistance.
- Jul 2007– Present | **Consultant, Founder | Koepala Design Studio** Responsibilities included packaging design, technology development technology & design consultation for Finnish and international companies.
- May 2006– May 2007 | **Thesis Worker | Huhtamäki** Responsibilities included packaging concept design, 3D packaging design, laboratory testing and quality control for rigid plastic packaging category.
- 2001– 2005 | **Positions in food, beverage & packaging industry** Responsibilities included manufacturing operations for dairy, beverage and packaging companies such as Wipak Oy, Jäätelömestarit Oy, Suomen Eskimo Oy, Viña Carmen, Château Carsin, V&S Finland Oy, Scanfrenz Oy.

REFERENCES

Hannu Kasurinen

EVP, Packaging Materials, Stora Enso
hannu.kasurinen@storaenso.com

Ivo Geukes

Managing Director, GKS Packaging bv
i.geukes@gkspackaging.com

SKILLS

KEY COMPETENCIES

- New product development experience from concepts to industrial solutions
- Problem solving knowledge combining both packaging design & technology
- Leadership & project management

IT SKILLS

- Microsoft Office
- Adobe Illustrator
- Adobe Photoshop
- ArtiosCad, Rhinoceros 3D, Impact CAD

LANGUAGES

- Finnish
- English
- Swedish
- Spanish
- Basics in German and Japanese

INTERNATIONAL EXPERIENCE

- Packaging development & licensing for several international markets
- Machine testing & trials coordination with packaging technology partners
- Packaging materials procurement & testing
- NPDP project management & coordination

AWARDS & ACKNOWLEDGEMENTS

- **2020** EIT FAN Finalist (EU)
- **2019** EUSIC Finalist (EU)
- **2018** Sodexo Challenge Winner (FR)
- **2017** PackBridge Challenge Winner (SE)
- **2011** Pentawards Silver (US), IOP Silver (UK), IOP Silver (UK), IOP Bronze (UK), Vuoden Tähtituote Finalist (FI)
- **2010** Vuoden Huiput (FI), IOP Bronze (UK)
- **2008** Worldstar (INT)
- **2007** IOP Bronze (UK)

INTERESTS

Kungfu, trekking, skiing, cooking, dancing, Sustainability & voluntary work.