ALINA KOROTOVSKAIA

Visual communication designer

Rovaniemi, Finland +358 40 322 62 55 koro.aliina@gmail.com @aapadesign @alina.ruardy linkedin.com/in/alinakoro

EDUCATION

Master's degree, Master of Arctic Art and Design. University of Lapland 08/2018–06/2020

Service design, applied visual arts, experience design, Interactive arts.

Bachelor's degree, Information Design

Peter the Great St.Petersburg Polytechnic University 08/2014–06/2018

IT in Art and Design, Media design, Audiovisual media culture, Graphic design, Comics and Illustration.

Exchange student, Audiovisual Media Culture. University of Lapland 08/2016–12/2016

Audiovisual Production culture, Service Design, Multimedia expression, History of Design and Architecture in Finland.

EXPERIENCE

Digital usability specialist

University of Lapland, Active Arctic project

10/2022 - 8/2023

- Designed visual materials for the website and social media
- Designed wellness web app prototype
- Planned and implemented prototype testing

Visual designer

Sohova Oy

09/2021 - 10/2022

- UI/UX design
- Graphic design
- Service design

Graphic artist, freelance

Lapin Kansa, Kaleva 365 OY, Rovaniemi, Finland

01/2021 - 09/2021

• Illustrated articles and made comics

Intern, outgoing student team

Internationalisation services, University of Lapland Rovaniemi, Finland 09/2020–01/2021

- Developed orientation program for outgoing and incoming students
- Facilitated service design workshops
- Designed social media materials

UI, Graphic designer

Internship in StuDisco, Turku, Finland 05/2020

- Designed user interface for demo of the game
- Created graphics for Mini-Games

Designer, sales assistant

Aurora Shop, Rovaniemi, Finland 11/2019–03/2020

- Logo design and branding
- Sales and design of visual materials

Illustrator, freelance

All About Lapland Printed & online magazine, Rovaniemi, Finland 04/2019-present time

Illustrated articles

Project manager, service designer

KIELA art project, in collaboration with YIT and University of Lapland 01/2019–06/2019

- Designed prototype of a board game for participatory workshop
- Planned and implemented murals for the parking hall

Tutor of international degree students

Internationalisation services, University of Lapland Rovaniemi, Finland 05/2019–05/2020

- Reception of international students
- Integration of students into the university, student life and Finnish culture
- Guidance and support of international students on various academic and social issues

Elf guide

ProSanta LTD, Santa Park, forest Joulukka, Rovaniemi, Finland

11/2018-01/2019

- Conducted tours according to the specified programmes
- Developed entertaining activities

Designer trainee

M-Art, Saint Petersburg, Russia

07-08/2017

• Designed flash-application for multimedia English course for children

EXHIBITIONS

Conveyor / Liukuhihna

18/2-12/3/2020, Gallery Kopio, University of Lapland

Collaborators: Anni Nuotio and Katariina Haavisto

- Artistic representation of the KIELA project process
- Art-based research method for MA thesis based on project work

Ex-Vision

5/12-15/12/2018, Gallery Kellari, University of Lapland

Adaptational Charting. Course exhibition

• Art diaries of international and Finnish students, reflecting on everyday experience of living in Lapland.

Chancelaria

8/09-22/09/2017, ArtMuza, Saint-Petersburg

Exhibition of young artists

Young illustrators, artist and designers present their works

IT SKILLS

Adobe Photoshop, Illustrator, Indesign, After Effects, Premiere, XD; Figma, Affinity, Maya; 3ds Max; Unity; Processing; Spark AR Studio; Miro, Microsoft office; MS teams.

LANGUAGE SKILLS

Russian: native English: excellent Finnish: B1-B2

INTERESTS

- board games
- archery
- yoga
- hiking
- painting