

M A R I K A I F H T I

Circular design

Service design

Clothing design

"My work is based on a holistic understanding of design thinking and design projects.

Currently I find most interesting working with sustainable and circular economy businesses."

Contact:

Marika Lehti Kulomäentie 10 C 05880 Hyvinkää +358 50 566 46 98 marika.lehti(at)gmail.com

Employment history

Design Forum Finland

Project coordinator and manager in Circular design projects.

Service designer 2022-present

-projects: Circular design for business online course, Deco -Design collaboration for sustain able business, National Circular Design programme, survey for Finnish design industry

City of Salo

Salo knitwear designs based on local history, handknitted instructions 2023-

City of Hyvinkää

Deputy teacher and assistant in schools and kid`s day care 2019-2022

Nevertex Oy

Designing knitted accessories 2019-2022

Marika Lehti Ky, entrepreneur 2010-2019 Design clients:

Svala of Finland, Nevertex, Flow cosmetics, Finntextil, Top-Knit/Brenda knitwear, SOK/Women`s lingerie and swimwear, Jousipaita, Matex.

- -Trend visions, collection design, product instructions, package and labeling design.
- -Novita, knitting instructions.
- -Ornamo Ry/Skidiakatemia, kid`s design club.

Hyria Education

Evaluation of proofs, interior decorators 2019 Teacher in textiles/Interior decorators 2016-2017.

Collections:

1kertaa2 interior collection coworking with Piia Kalliomäki 2013-2019.

-designing, marketing, selling and coordinating the collection.

Petritex Oy Designer for Petrifun 2003-2008

Oy Turo Tailor Ab Design and marketing coordinator, 2000-2003 Design assistant, 1996-99



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Design samples: www.finnishdesigners.fi/ portfolio/marika-lehti

LinkedIn: www.linkedin.com/in/ marika-lehti

Education

Service design
Master's degree, Metropolia, Helsinki 2020-2021
Master's thesis:
Designing services for circular economy, case Rester.

Basics in service design Häme summer university, Hämeenlinna 2019

Interior decorator TTS Education, Rajamäki 2008-2009

Visual design Infor, Helsinki 2000-2001

Basics for advertising Markkinointi-instituutti, Helsinki 1999

Bachelor's degree Clothing design, Kuopio Academy of Design 1997

Stipends

Tex-Inno stipend 2018-2019 coworking with Top-Knit Oy
-The target in the project was to find new solutions for knitted interior textiles.

Arts promotion center Finland 2015

-The stipend was used for promoting collection 1kertaa2 in Stockholm Furniture & Light Fair.

Memberships

Ornamo Art and Design Finland, 2008-

Creative software skills

Adobe CC programs: Illustrator, Photoshop, Indesign

Language skills

Finnish mother tongue, English excellent, Swedish good