



Hi there, I am Lisa Staudinger,

I am a Visual Designer with a passion for making information understandable and enjoyable.

Let's get in touch.

hello@lisastaudinger.com
www.lisastaudinger.com
+358 46 / 61 65 603

Nallenpolku 4E 72
02110 Espoo, Finland

Software Skills

Adobe Creative Suite
Figma, Sketch, Zeplin
HTML, CSS, Javascript
Wordpress CMS, Contentful
Shopify

Professional Skills

Visual Design
UI/UX Design
Data/Information Visualization
Teaching
User Testing
Workshop Facilitation
Digital Illustration

Languages

German (native)
English (fluent)
Finnish (basic)

SELECTED WORK EXPERIENCE

- 2019 – 2023 **Visual Designer & Senior UI/UX Designer, Contrast Digital** HELSINKI, FI
Visual design, branding, UI/UX, art direction, information architecture, design systems, concepting and content production.
Focus on Wordpress/Shopify based projects and web applications.
- 2021 **Project Employee, Aalto & FinnGen collaboration** HELSINKI, FI
Supporting the Aalto University team working on creating new visualizations and tools around the FinnGen genomic data, to aid the work of researchers.
- 2018 – 2019 **Information / Visual Designer, Aalto Online Learning** ESPOO, FI
Planning and designing marketing materials, presentations and user interfaces, as well as providing visual training for teachers and staff.
- 2015– **Freelancer**
Visual design, information visualization, UI/UX design, motion design

TALKING & TEACHING ENGAGEMENTS

- 2020 **Information Design Studio (BA)** AALTO UNIVERSITY
- 2020/2021 **Design Impact I (BA)** AALTO UNIVERSITY
- 2019 **Visual Analytics (MEng)** ARCADA UNIVERSITY OF APPLIED SCIENCES
- 2019 **Information Design Studio (MA)** AALTO UNIVERSITY
- 2018 **Lightning talk at Visualizing Knowledge 2018**

EDUCATION

- 2014 – 2018 **MA in Visual Communication Design (Focus Information Design), Aalto University, School of Arts, Design & Architecture** ESPOO, FI
Thesis topic: Improving the comprehension of large numbers through Information Visualization. Grade 5/5, grant for excellent thesis.
- 2011 – 2014 **BA in Graphic & Media Design (with honors), New Design University** ST. PÖLTEN, AT
- 2010 – 2011 **Foundation Course, New Design University** ST. PÖLTEN, AT