

REIJA PASANEN, SKOL 01

Head of Design



Reija Pasanen is an industrial designer MA specialized in product design, architectural constructions and in the creation of lighting solutions. Reija has about twenty years experience of developing lighting and structures both Finland and abroad. She focuses on creating lighting concepts for indoor and outdoor projects, understanding the space and building with a deep focus, planing lighting strategies, executing qualitative & quantitate researches, working on different scenarios and considering the needs of the users of the place.

EDUCATION

Master of Arts /Industrial Design
The University of Art and Design Helsinki, 2000

Bachelor of Applied Arts /Metal branch
Jurva College of Crafts and Design, 1991

KEY QUALIFICATIONS

Architectural Lighting design
Industrial design

WORK EXPERIENCE

Ramboll Finland Oy
Head of Design, 2016-

Aalto PRO /The architecture of light
Education coordinator, 2012-13

DMY Design meets You /Studio Lux Nova
Founder and Designer, 2013-16

Valmont International
Product Designer, 2008 – 2011

Valoa design Ltd
Project Manager, 2005 – 2008

WSP Finland, Design studio
Project Manager, 2000 – 2005

Tampere University of Applied Sciences
Lecturer in Art department, 1992-95

LANGUAGE SKILLS

Finnish, English, Swedish

MEMBERSHIPS

Illuminating Engineering Society of Finland

CONTACTS

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SELECTED REFERENCES

Länsiranta, Porvoo (2020-21)

Customer: City of Porvoo

Reija has been a project manager of lighting design for the area of Länsiranta in Porvoo. Porvoo city is the partner of LUCIA-project; LUCIA helps municipalities in the Baltic Sea region to develop energy efficient urban lighting solutions. (lucia-project.eu/).



Mall of Tripla (2017-19)

Customer: YIT Rakennus Oy

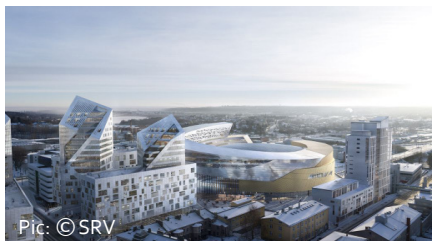
Large scale shopping mall construction project in Pasila near Helsinki city center. Lighting design services consisted of consolidation of conceptual and general master plan for public spaces. Tripla is an urban building complex spread in the area of three blocks. It consists of a shopping mall, offices, apartments, a hotel and a new center for public transportation.



Tampere Deck and Arena (2017-2018)

Customer: SRV Rakennus Oy

For 140 years, the railway has linked Tampere to the rest of Finland. Soon a central deck will be built above the tracks to house a multi-purpose arena, a hotel, and the city's tallest residential buildings. SRV is developing and constructing this new sports, cultural, leisure-time and commercial centre – a meeting place that will bring Tampere residents and travellers together through unique experiences.



LUX Helsinki 2019 installation H2.O, (2018-2019)

Customer: Helsinki Marketing Oy Ltd, Finland

2019 Lux Architecture series illuminated Finlandia Hall, designed by Finnish architect Alvar Aalto. The rear façade of the building facing the Töölönlahti bay was transformed into flowing water by an impressive light and sound installation. The art highlights the fact that water is an exhaustible natural resource and that clean water should not be taken for granted. The installation was created by Ramboll architectural lighting team.



SELECTED LIGHTING DESIGN PROJECTS

YEAR	CLIENT	PROJECT
2023-	Vantaan Valo Ky	Lighting design of the Shopping center Jumbo, Vantaa
2022-	Jatke Oy, Finland	KCM Porvoo Länsiranta, lighting design of outdoor areas and facade (general design phase)
2023	City of Oulu	Environmental work "Työhevonen"
2022	Keravan Energia Oy	The light art work of the noise barrier in Kerava
2022	City of Kuopio	Lighting design of the Mölymäki area, Kuopio (general design phase)
2022-	Huttunen-Lipasti Arkkitehdit Oy	Light art work of Kruunuvuorenranta block 49295
2022-23	City of Lappeenranta	Outdoor lighting plan of the Lappeenranta library (general design phase)
2022	Kirkon Palvelukeskus / Hämeenlinnan seurakuntayhtymä	Lighting design of the Vanaja cemetery (general design phase)
2022	City of Kokkola	Lighting plan of the Kokkola market square (general design phase)
2022	City of Jämsä	Concept design of seasonal lighting in the downtown area of Jämsä
2022-	Aalto-yliopistokiinteistöt Oy	Lighting design of Dipoli's outdoor area
2022-	City of Helsinki	Lighting plan for Kaisaniemenpuisto, Varsapuistikko and Kaisaniemenrantakatu
2022-23	City of Vantaa	Lighting plan of the public outdoor space in the Muura area, Vantaa (general design phase)
2022	City of Uusikaupunki	Lighting design of the Rauhanpuisto, Uusikaupunki
2022	The municipality of Tuusula	Lighting design of the Valkamanpuisto (concept plan)
2021-2022	City of Pori	Lighting plan of Pori market square
2021-22	City of Lahti	Lighting plan of the Niemi harbour area, Lahti
2021-	Lehto Tilat Oy	Light art for new service center in Kivistö
2021-23	City of Tampere	Master plan for the possibilities of SmartCity IoT solutions in the urban environment of Tampere
2020-21	City of Porvoo	Porvoon Länsirannan LUCIA-projekt, smart lighting design (construction design phase)
2021-	City of Helsinki	Lighting of the railway stations from Käpylä to Tapanila (facelift)
2020-21	City of Mikkeli	Master plan of Anttola (lighting design)
2020-21	City of Tuusula	Lighting design of the rapid area in Kellokoski, Tuusula (construction design phase)
2020	City of Helsinki, Finland	Lighting design of Hämeentie street, Helsinki (construction design phase)
2020	City of Helsinki, Finland	Lighting design of Hakaniemenranta, Helsinki (general design phase)
2020	City of Helsinki, Finland	Lighting design of Vallilanpuisto park, Helsinki (construction design phase)
2019-20	City of Tampere, Finland	Lighting design of Hämeenkadun Valoviikot, Tampere (concept and construction design phase)
2019-20	City of Porvoo, Finland	Smart lighting design of Länsiranta area, Porvoo (concept and construction design phase)
2019	City of Oulu, Finland	Artistic leader of sound and light installation for LUMO 2019 -light festival in Oulu
2019-2020	City of Tampere, Finland	Lighting design of Kalevankulma, Tampere (general design phases)
2019-2020	City of Tampere, Finland	Lighting design of Walk of Fame, Tampere (general design phases)
2019-2020	City of Espoo, Finland	Lighting design of Leppävaara centre, Espoo (general design phases)
2019	Koy Aviatontti IV/ LAK Real Estate Oy	Lighting design of Aviapolis south block, Vantaa (schematic design phase)
2019	City of Espoo, Finland	Lighting design of Matinkylä Sport Park, Espoo (general and construction design phases)
2019	City of Seinäjoki, Finland	Lighting design of Lakeudenpuisto park, Seinäjoki (construction design phase)
2018-2020	City of Helsinki, Finland	Project manager, "Lighting principles for Helsinki's shore areas and routes" design guide
2018-2019	Helsinki Marketing Oy Ltd, Finland	Artistic leader of sound and light installation H2.O for Lux Helsinki 2019 -festival
2018-2019	City of Oulu, Finland	Lighting design and concept of Kissakoskenranta bridge, Oulu (construction design phase)
2018	Työeläkeyhtiö Elo	Interior lighting design of Virtatalo, Vantaa (construction design phase)
2018	Raide-Jokeri-alliance	Lighting principles for Raide-Jokeri, Helsinki and Espoo
2018-2019	City of Helsinki, Finland	Lighting design of Ecology Stone-artwork, Helsinki
2018-2019	City of Tampere, Finland	Lighting design of Santalahti area, Tampere (general design phases)
2018-2019	City of Espoo, Finland	Lighting design of Kivenlahti metro area, Espoo (general and construction design phases)
2018-2019	Scandic Hotels Oy, Finland	Facade lighting design for hotel Scandic Marski, Helsinki (construction design phase)
2018-2019	SALLI-alliance	Lighting Masterplan of Savilahti, Kuopio
2018	Posintra Oy, Finland	Smart lighting concept for Porvoo's new guest harbour (concept phase)
2017-2018	SRV Rakennus Oy, Finland	Lighting design of Tampere Deck and Arena (concept and schematic design phases)
2017-2019	City of Helsinki, Finland	Lighting design of Maaliikennekeskus, Helsinki (general design phases)

YEAR	CLIENT	PROJECT
2017-2019	City of Äänekoski, Finland	Lighting design of Äänekoski market square (general design phase)
2017-2018	YIT Rakennus Oy, Finland	Lighting design of Helsinki High-Rise competition
2017-2018	City of Oulu, Finland	Lighting design of Mannerheimin park, Oulu (construction design phase)
2017-18	City of Heinola, Finland	Lighting design of Heinola city center and market square (construction design phase)
2016-19	YIT Suomi Oy Rakennus, Finland	Lighting design of Mall of Tripla, Helsinki (concept and schematic design phases)
2016-2019	City of Tampere, Finland	Lighting design of Ranta-Tampella area, Tampere (general and construction design phases)
2016-17	The municipality of Kirkkonummi, Finland	Lighting design of Kirkkolaakso park, Kirkkonummi (construction design phase)
2016-18	The municipality of Tuusula, Finland	Lighting design of Puustellinmetsä area, Tuusula (general and construction design phases)
2016-17	City of Vantaa, Finland	Lighting design of "Finland 100 Year Forest", Kanervanummi (construction design phase)
2016	City of Kemi, Finland	Arctic lighting concept for city of Kemi
2016	City of Helsinki, Finland	Lighting design of North-Haaga station area, Helsinki (general and construction design phases)
2016	Aalto-yliopistokiinteistöt Oy	Outdoor lighting design of Kiinteistö Oy Jämeränjälki, Dipoli, Espoo (construction design phase)
2016	City of Oulu, Finland	Concept and lighting design of artwork for Korvenkylä roundabout (construction design phases)