

Dr. Mariana Salgado

ORCID 0000-0002-2630-2117

Education & degrees awarded

Vocational teacher education, Haaga-Helia University of Applied Sciences (2012).

Doctor of Art, Media Lab Department, University of Art and Design Helsinki (2009).

Master of Art, Product and Strategic Design, Industrial Design Department, University of Art and Design Helsinki (TAIK) (2002).



Bachelor degree, Industrial Design, Faculty of Architecture, Design, and Urbanism of the University of Buenos Aires (UBA) (1998).

Current positions

Service designer, Integrated Carbon Observation System (ICOS ERIC). (2024-onwards).

Podcast host and producer, Diseño y diáspora (2018- onwards). Content in Spanish, Portuguese, and English. Nearly 500 episodes published.

Lecturer, University of Buenos Aires, Master in Interaction Design (2019- onwards)

Partner and lead designer, Suo&co. Research and design studio (2017-onwards).

Previous work experiences

Service designer, Inland design, Ministry of the Interior, Finland Full-time position. (2020-2023).

Design and Research Lead in Inland Design in the Finnish Immigration Service (2017-2019).

Senior Design Researcher, M4ID (now Scope Impact). Service design and creative communications for the international development sector. (2016 - 2017).

Postdoctoral researcher, Arki Research Group, Media Lab, Media Department, ARTS, Aalto University (2013-2016).

Head of the Master of Business Administration in User-Centered Design Senior Lecturer in Interaction Design. Business Department. Laurea University of Applied Sciences, Kerava (2011-2013).

Visiting researcher, LINKS. Civil Association for the study and promotion of the Information Society. Buenos Aires. Argentina (2010).

Design Researcher, Systems of Representations Research group. Projects: Sound Trace, Conversational Map, ImaNote, The Secret Life of Objects (2005-2009).

Design Researcher, Systems of Representation research group. Project: Map of Mexico 1550. (2002-2003)

Research Assistant, Arki Research Group. Master thesis on collaborative design methods to understand the future of housing (2001-2002).

Industrial Designer, Muodos Oy, Helsinki (2000).

Partner and lead designer, a design company specializing in window displays, Buenos Aires, Argentina (1990-2000)

Professional activities

Keynote speaker:

2025: Ladies in UX, Madrid. Jornadas de Gestión de Bibliotecas Académicas enfocada en la Experiencia de Usuario, (Seminar on Academic Libraries), Argentina.

2024: 7mo Encuentro de Innovación Pública (Public Innovation Summit), Chile. DISUR, Congreso de Diseño de la Red de Universidades Públicas, Chile. Universidad de Morelos, México. Ciudades Bióticas, Madrid, España. Service Design Network- next generation. Online conference. Universidad Católica de El Salvador. Congreso de la Universidad del Noroeste de la Provincia de Buenos Aires, UNNOBA, Argentina.

2023: REDUX, Buenos Aires, Argentina; ILA 2023- Interaction Latinoamerica, La Plata, Argentina; 14° Seminario internacional de investigación en Diseño (International seminar on Design Research) Pasto, Colombia; Red Académica de diseño (Academic Network of Design), Medellín, Colombia; Legal Design Conference (Helsinki, Finland); 8vo Foro de Diseño (Design forum), Puebla, México; Forma International Conference, Cuba; National Archive of Colombia, Co-creating the future, Bariloche, Argentine, Epifest (Epilepsia event), Argentina.

2022: Innovadores Públicos, Chile; Chair Europe, Colombia; CADI, Pluriversos, Perú; Cátedra Entorno, Ibero Puebla, México; UNNOBA, Argentine.

2021: 9ENAD (Spanish network of designers), Santiago de Compostela, Spain; Bilbao Design Week, Spain; Co-Creation with extreme users, Chile.

2020: Design Month, Chile; Interfaces of Knowledge, University of Buenos Aires, Argentina.

2019: Rethink! Service design stories, Italy.

2018: Interaction Design South America Conference, Florianopolis Brazil; Design Matters, Denmark.

2011: Interaction South America, Bello Horizonte, Brazil.

Podcast host & producer: Diseño y diáspora is the podcast on design for social change. Interviews with people working in design around the world mostly in Spanish and Portuguese. There are also more than 30 interviews in English. This is the most listened design podcast in Ibero- America with around 6000 listeners per month. 600 interviews are published. Examples of the themes are education, children, health, public sector innovation, gender, sustainability, futures, democracy, and communities of practice. (2018-onwards).

Design awards: Don Norman Design Award. Recognition in the Education category. (2024). Alumni of the year. Department of Arts, Aalto University (2024). Communication Act, Ministry of the Interior (2022), Winner for Excellence in Service, Podcast (2020), Suo&Co won two design competitions. 1) Helsinki City Library organised an Idea competition named Idea Nuggets. 2) Service design competition organised by the Ministry of Interior and the Finnish Innovation Fund (Sitra)(2014).

Honor position: jury at the Art Promotion Center in Finland acting on the board of the National Council for Architecture and Design (2016- 2020). Expert consultant in the Multicultural board (2016-2018). Board member Interaction South America, Costa Rica (2021).

Other appointments: Member of the Designers for the Environment, Finland (2024-onwards), Member of MyData Board (2024), Member of the Area magazine. Editor of the upcoming Dossier on Design activism, University of Buenos Aires. (2020-onwards). Member of the Program Committee Participatory Design Conference board (2016- onwards). Member of Design Policy Network. Member of the management team in the Network of Finnish Designers in the government board (2017- onwards).

Career breaks

Maternity leaves 7.2003- 1.2005// 6.2006-1.2008

Research activities

Designer and Researcher, European Project, Integrated Research Infrastructure Services for Climate Change Risks- IRISCC. European Project, ENVRINNOV, that

develops common strategies for the future development of Research Infrastructure (RI) technologies and services within the Environment community. (2024-onwards).

Principal Researcher, European project EUscreenXL. Exploration of the reuse of audiovisual archives materials (2013- 2016)

Co-author and service designer, OURCity project, designing inclusion funded by Helsinki World Design Capital 2012 and done in collaboration with the Cultural Center Stoa (2012).

Visual & interaction designer and usability expert, Map of Mexico 1550 project. The project was about making a digital facsimile of the map. (2001-2002). In collaboration with the Systems of Representation Research Group. Media Lab, University of Art and Design Helsinki.

Design Researcher, 4G design in Arki Research Group (2000-2001).Media Lab Helsinki.

List of publications

All the publications can be found in:

<https://independentresearcher.academia.edu/MarianaSalgado>

Date of birth: 05.11.1971

Place of birth: Buenos Aires, Argentina

Nationality: Finnish and Argentinean

Language skills: Spanish (mother tongue) and English (written and spoken)
Finnish (working language level)
French (fluently spoken)
Portuguese (read and understood)

Family situation: married and two lovely young adults.,

Hobbies: reading, dancing, kayaking, and cooking.

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