

Anastasiia Kovalenko

Industrial & Product Designer

“Design is a strategy”

Industrial and Product Designer driven by curiosity and a hands-on approach to problem-solving. I specialize in ideation, prototyping, and working closely with clients to turn insights into purposeful design. Collaborative, creative, and always focused on what works.

Based in Finland. Open for relocation.

Contacts

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Portfolio

<https://www.behance.net/gallery/225877721/Industrial-Design-Portfolio>

Experience

Industrial Designer

DEAFMETAL * Helsinki, Finland * 2024-2025

Designed and developed a 3D model of an MVP/prototype for a new invention in a hearing aid industry for a brand and further mass manufacturing.

Product Designer

3ack * Oslo, Norway * 2024

Designed a social media content for brand in a service industry, provided social media management service to increase customer engagement and brand visibility.

Graphic Designer

Freelance * Remote * 2024-2025

Created a visually captivating design for a book, from cover to internal layout, leading to a successful launch on Amazon.

Art Event Manager

LAB University of Applied Sciences * Lahti, Finland * 2024

Managed the setup and coordination of a fashion show and art exhibition, ensuring seamless execution of creative events.

Education

Industrial Design Bachelor of Arts

LAB University of Applied Sciences * Lahti, Finland * 2022-2026

University project for: Mayer Turku, Lahti City, Päijän Boats, Kempower

Micro- nanosystem technology Engineering

Igor Sikorsky Kyiv Polytechnic Institute * Kyiv, Ukraine * 2020-2022

Skills

Design Tools: Adobe Creative Suite (Photoshop, Illustrator, InDesign), SolidWorks, Rhino, Figma

Prototyping: 3D modeling, Rapid Prototyping, 3D printing

Soft Skills: Communication, Teamwork, Problem-solving, Time Management

Languages: English (Advanced), Finnish (Beginner), Ukrainian (Native), Russian (Native)