



Tiina Kymäläinen

SENIOR SCIENTIST, DOCTOR OF ARTS (DA)

"R&D, CULTURE AND SOCIETAL IMPACT"

Skills: Strategic thinking and development expertise, Foresight, Futures-oriented design, Scenario development, Stakeholder engagement and network collaboration expertise, Organisational and project management skills, Project/proposal preparation, Quantitative and qualitative research, Participatory research, Co-creation & co-design, Concept design, Application of research.

EDUCATION

AALTO ARTS
DEPARTMENT OF DESIGN
Doctor of Arts
DEGREE: PASS WITH DISTINCTION
2010 - 2015

UNIVERSITY OF ART AND DESIGN
HELSINKI (UIAH)
GRAPHIC DESIGN DEPARTMENT
Master of Arts
1997- 1999

TAMPERE SCHOOL OF ART AND
COMMUNICATIONS (TTVO)
New Media in Art
1991- 1995

ACHIEVEMENTS

Expertise in the study of emerging technologies and social transformation, with a focus on sustainability, responsibility and human-centricity. Over 25 years of experience in stakeholder engagement and network collaboration in research at both national and international levels. Strong expertise in preparing research funding applications (including Academy of Finland, Business Finland, EU).

CONTACT

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EXPERIENCE

SENIOR SCIENTIST
VTT TECHNICAL RESEARCH CENTRE OF FINLAND LTD

Foresight-driven Business Strategies

2015 - ongoing (1999 - 2013 Research Scientist)

VTT Profile: Tiina Kymäläinen - VTT's Research Information Portal

KEY RESPONSIBILITIES

- Lead strategic development and foresight activities within research and innovation projects
- Design and deliver complex project portfolios from proposal to implementation
- Translate research insights into actionable knowledge for decision-making and innovation
- Build and manage multi-stakeholder collaboration networks (industry, policy, research)
- Coordinate work packages and multidisciplinary research themes in large-scale projects

SELECTED PROJECTS

- BOOST! Boosting the Performance of Bio-Based Functional Non-wovens (Business Finland); Design Lead: consumer research and concept development to support bio-based material innovation
- iBEX: Future of Food – 2040 Future Food Court Workshops (VTT)
- Foresight Lead: Integrated qualitative and quantitative research to explore future food systems
- BIOSWITCH: Consumer Perspectives on Bio-Based Products and Brands (EU Horizon) Social Design Lead, communication, and impact activities

DOCTORAL CANDIDATE, LECTURER

AALTO ARTS, DEPARTMENT OF DESIGN

2012 - 2014, 2018 Position at dept. of Design and INUSE Innovations and Users Research Group, Cross Aalto University research group; part-time invited lecturer.

REFERENCES

Anu Seisto
Teamleader, VTT
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Inka Hannula
Chair, Tampere Artist's Association
+ 358 443531196
inka.hannula@gmail.com

MEMBERSHIPS: AALTO ALUMNI, TAMPERE ARTISTS' ASSOCIATION, MODUS, ORNAMO, MUODONMUUTOKSIA, UNION OF FINNISH ART ASSOCIATIONS, KUVASTO; CREATIVE SCIENCE FOUNDATION (UK), DESIGN RESEARCH SOCIETY (UK)